



17 May 2010

The Youth in Construction Exhibition has grown to an established project within the construction and built environment sector. With the impact and positive feedback during 2008 and 2009, the industry has agreed that the initiative should continue on a permanent basis and its growth should be supported where possible.

The Youth in Construction initiative is an industry initiative of the Construction Industry Development Board (cidb), the SA Federation of Civil Engineering Contractors (SAFCEC), the SA Institution of Civil Engineering (SAICE), the Master Builders Association (MBA) and FET Colleges in support of the National Construction Week of the Department of Public Works. It is focused on the importance of the construction industry as a national asset and its critical link to skills development, infrastructure creation and service delivery.

Following the success of two years of these exhibitions and numerous requests, the initiative will be expanded pending interest - to the Eastern Cape and possibly Polokwane - adding another two centres to the regions of Gauteng, KwaZulu Natal and Western Cape which will continue this year.

The provisional available dates are as follows:

27 – 29 July 2010:	Eastern Cape
3 – 6 August 2010:	Durban
Date tbc August 2010	Cape Town
8 – 11 September:	Gauteng (coincide with Interbuild expo at NASREC)

Details regarding the specific venues in each region and floor plans will be available soon.

The exhibition will offer stakeholders across the industry in all centres the following opportunities:

- show young learners the best that the industry can offer in skills and opportunities,
- as well as providing role models.
- Give young South Africans hope
- to achieve BBBEE targets in your company and our industry (CSI/SED).

This is your chance to showcase industry diversity under one roof, and your company can become a part of it!

The exhibition is targeted at grade 9 - 11 learners and Matric learners will be invited where programmes allow. First year tertiary and college students in the specific learning areas will be invited to participate.

Exhibitors are requested to include construction related activities that improves the interaction at between the learner and the company on the stands, as it adds to the attractiveness of each stand and creates an authentic learning opportunity for students.

The teachers' initiatives introduced in 2009 will continue and be expanded to ensure that teachers are well-informed about the industry and can support their students to access information after the event.

The intention of the letter to you is to request your participation as either a sponsor and/or exhibitor at one or more of the 5 exhibition centres. Please note that the same package will apply in all centres and sponsorship or exhibition space should be specified as such.

After your participation in the Youth in Construction Career expo/s, your company will receive the following:

- A certificate of participation, signed by the Minister of Dept of Public Works
- A letter confirming your contribution, which can be used as part of your BBBEE portfolio of evidence

Please complete the attached form indicating your region(s) for the sponsorship / exhibition. The committee reserves the right to cancel the exhibition in the proposed new regions should there not be sufficient interest from exhibitors to participate.

We look forward to your participation!

Regards

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On behalf of the Youth in Construction Organising Committee